

Expect Great Things

In 2014, Marine Mat, Inc. was the first to invent and bring to market an alternative to snap-in carpet with its patent-pending Snap-It Series foam decking. This innovation, combined with using the highest-quality materials, offering the quickest turnaround time, and providing unparalleled customer service, revolutionized the industry and set new standards for others to follow.

Today, boating enthusiasts demand even more options. Features such as comfort, luxury, durability and dimensional design with a splash of color are the newest trend—and decking is no exception. In fact, when MarineMat Snap-It Series is offered as an upgrade option to new boat buyer, they choose it more than any other flooring.

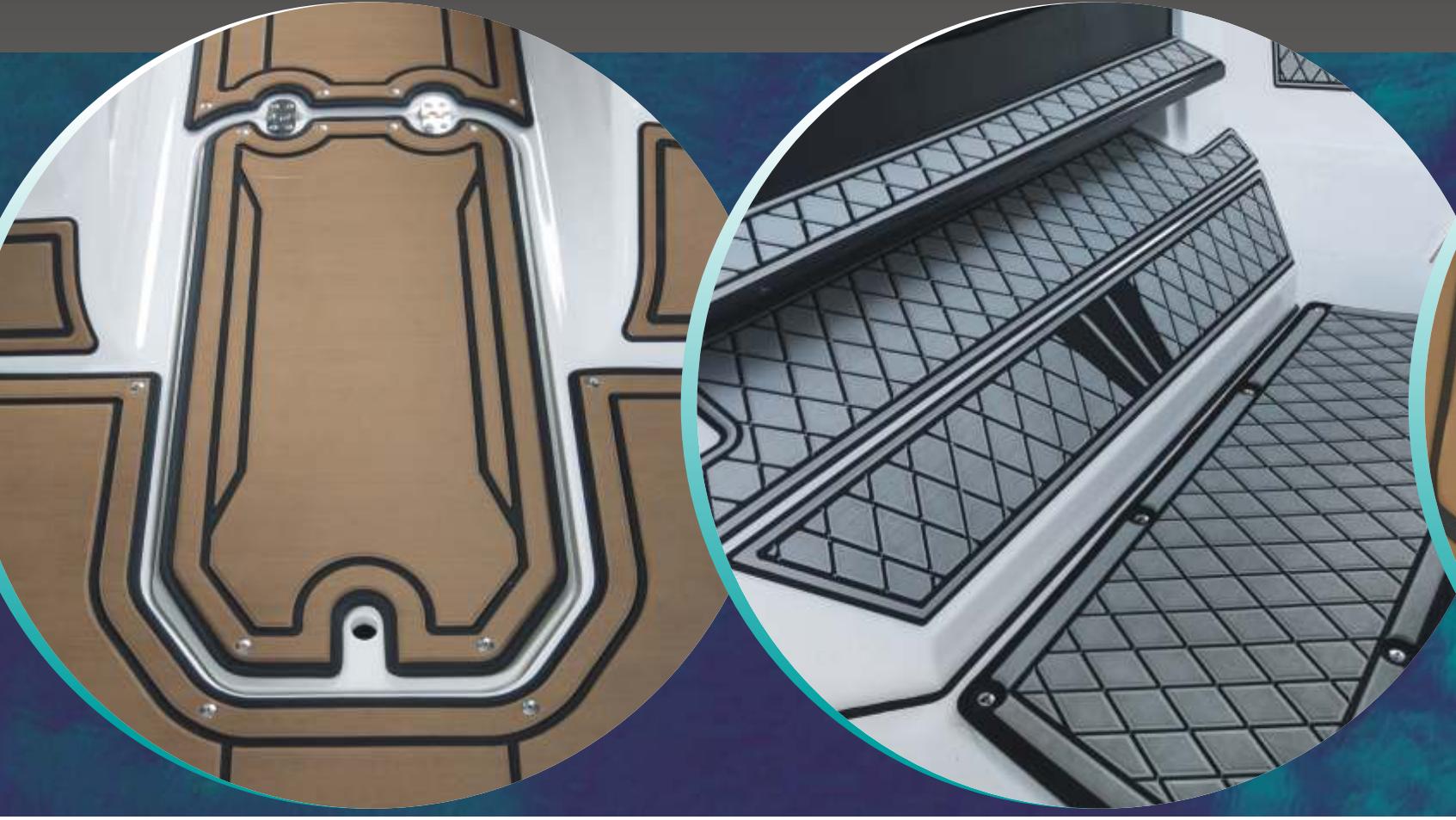
We can proudly say no one can sell or duplicate our Snap-It Series with the quality and uniqueness this product offers.

2018 Brings Official US Patent for MarineMat Snap-It Series

It's official. The US Patent office has granted the exclusive patent for the Snap-In Series, further defining MarineMat's position as a leader in the foam decking industry for OEMs and aftermarket. The snaps used for all Snap-It Series mats are also a patented, drill-guided snap, also known as a pilot snap. Why is this important? John Salvatore, General Manager for MarineMat answers, "MarineMat has secured the exclusive right of usage for the patented drill-guided snaps, which also holds two separate patents. These snaps, combined with our CNC's ability to precisely locate a snap's position on the decking makes installation faster and more accurate than any other flooring in the industry. We can now proudly say no one can sell or duplicate our Snap-It Series with the quality and uniqueness this product offers."

Getting Noticed

Independent Boat Builders, Inc. (IBBI) recently invited MarineMat to their annual meeting to share with their member what makes MarineMat great. IBBI is the largest partnership in the marine



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with MarineMat

industry—a purchasing cooperative founded by a group of independent boat builders who are continually looking for ways to add value to their businesses. John Salvatore adds, “IBBI members sell more boats in the United States than any other boat manufacturer. It's a great honor to be invited knowing that they are constantly seeking to increase the value of their products and their businesses to give consumers more of what they want.” MarineMat was so well received that it was enthusiastically voted by the entire IBBI membership to become the exclusive preferred supplier of foam decking.

What's Next for MarineMat?

The MarineMat team of designers and engineers listens to customers and keeps ahead of industry trends by constantly developing new products, improving existing ones and cultivating exclusive agreements with suppliers. MarineMat has recently been granted a second US Patent for another completely innovative product that is certain to change the decking industry once again. John Salvatore states, “We are constantly thinking of ways to improve our products. The MarineMat team works alongside customers and

suppliers alike to continuously to develop new decking products that are even better than anything available on the market today. We plan to release this next amazing product in 2019. If you are not already following us on social media, I highly recommend you do. You do not want to miss this product release.”

At MarineMat, the goal is to bring these assets combined with the fastest turnaround time and its unparalleled customer service to its network of OEMs, dealers and installers. They believe this is the recipe for success—to promote building strong relationships and partnerships that ultimately benefits the consumer—thus making MarineMat second to none.



MarineMat is proud to be chosen as the preferred supplier for foam decking material and thanks the IBBI for their support!



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813 749 7112 | marinemat.net

